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World gears up for global climate wake-up call

Action in India and five continents to sound the alarm

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New Delhi: On Monday September 21, citizens across the world will unite to give a "wake-up call" to world leaders to get climate change talks on track and deliver a "fair, ambitious and binding" new climate treaty.

The "TCKTCKTCK" campaign – a unique global movement bringing together NGOs, community groups, faith-based organizations and a wide cross-sector of society for action on climate change – is leading the campaigning effort. Groups will raise their collective global voice at actions around the world on the September 21 – dubbed **Global Wake-Up Call Day**.

The global outcry comes amid expert warnings that a UN climate pact in Copenhagen in December risks failure unless world leaders revive bogged-down negotiations at a UN Summit in New York on September 22.

Over 1800 events organised in more than 112 countries, with mobilization by Avaaz.org, will sound the alarm with people gathering in public places, ringing cell phone alarms and making actual 'wake-up' phone calls to politicians.

In India, leading TCKTCKTCK members **Greenpeace, Oxfam India, 350.org, CSM** (Centre for Social Markets) and **INECC** (Indian Network on Ethics and Climate Change) have been mobilizing to raise attention to the urgency of action on climate change.

Across India, major cities have signed up to host Global Wake-Up Call rallies and flash mobs on September 21, including Delhi, Mumbai and Guwahati. Actions will include the following:

Dharamsala: home of the Dalai Lama - monks will be sounding the alarm with horns and drums during a prayer ceremony, focusing on setting the world on course back below 350 parts per million (ppm), the safe limit of CO₂ in the atmosphere.

Gandhi Park, Trivandrum: Youth will perform a "flash dance" with alarms sounding at 3:50 pm, again signifying the safe limit of CO₂ in the atmosphere.

Flash mobs: Indian Youth Climate Network (IYCN) will stage flash mobs in Delhi, Hyderabad, and Mumbai.

Greenpeace and TCKTCKTCK are also hosting the Indian premier of the film, **Age of Stupid** on 22 September 2009 in Delhi.

Greenpeace India's Nitin V George said: "People need to come together and express their concern to ensure that our government and our Prime Minister Dr Manmohan Singh doesn't let us down. After the Ganges is dry and millions become climate refugees, we cannot hope we played a more proactive role in ensuring a strong deal at Copenhagen."

Oxfam India's Aditi Kapoor said: "The wake-call is a clarion call to the leaders of the world to act bigger and bolder on climate change which, if left unchallenged, would be catastrophic, threatening the survival of hundreds of millions of vulnerable people in India."

350.org's Rishab Khanna said : "People across South Asia and the world are waking up to true scope of the challenge we face, the challenge to lower global CO2 levels to the safe level, back below 350 parts per million (ppm). They are responding to that challenge through action and calling for all governments and leaders to wake up and join in the bold action we need."

CSM's Malini Mehra said: "Climate change is the challenge of our times and 2009 is the year to take action. From India to every corner of the globe, our actions show that people are united for bold action on climate change. Our leaders must now deliver.

INECC's Nafisa Gogi D'Souza said: "The climate crisis is an opportunity to rethink destructive developments processes, and seek transformation towards a new and sustainable paradigm of development. Let us seize this opportunity, here and now!"

Sign up to the Wake-up call on [Climate Change India](#) to add your voice to citizens who have woken up.

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Note to editors:

Full details on the **TCKTCKTCK** campaign and member groups listed above, can be found at: www.tcktcktck.org/wakeup Full details on the **Global Wake-Up Call**, can be found at: http://www.avaaz.org/en/sept21_toolkit/

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